



Presentation on Far East Hospitality Trust

February 2020

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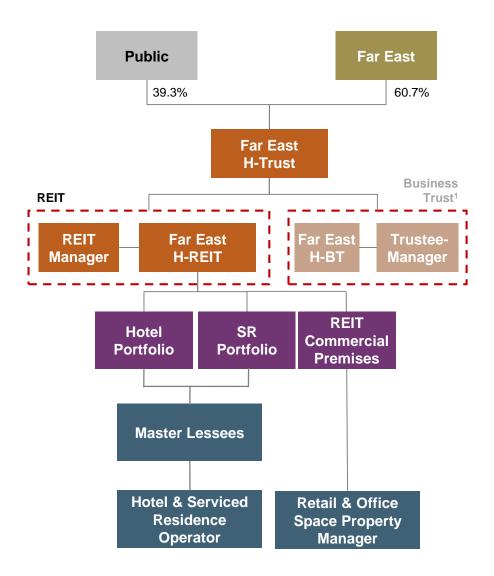
## Overview of Far East Hospitality Trust





## Overview of Far East H-Trust

Issuer	Far East Hospitality Trust
Sponsor	Far East Organization group of companies
REIT Manager	FEO Hospitality Asset Management Pte. Ltd.
Portfolio	13 properties valued at approximately S\$2.65 billion  9 hotel properties ("Hotels") and 4 serviced residences ("SR" or "Serviced Residences")
Hotel and SR Operator	Far East Hospitality Management (S) Pte Ltd
Retail & Office Space Property Manager	Jones Lang LaSalle Property Consultants Pte Ltd
Master Lessees	Sponsor companies, part of the Far East Organization group of companies





(1) Dormant at Listing Date and master lessee of last resort

# Background of Sponsor

# Active developer with a track record of more than 50 years



#### **Far East Organization**

INSPIRE BETTER LIVES

Active Developer	<ul> <li>Bid and won &gt;60 land sites¹ since 2010</li> <li>Totalling &gt;13.0 m sqft of NLA</li> <li>Valued at &gt;S\$6.0bn²</li> </ul>
Awards Received	<ul> <li>"Best Developer in South East Asia and Singapore" at the South East Asia Awards in 2011 and 2015</li> <li>Winner of 10 FIABCI Prix d'Excellence awards</li> </ul>
Hospitality Business	<ul> <li>#1 Market Share in Mid-Tier Hotels and Serviced Residences<sup>3</sup>:</li> <li>~12% market share in Mid-Tier Hotels</li> <li>~21% market share in SRs</li> </ul>

FEO's 61% stake in Far East H-Trust is a strong demonstration of its ongoing support and confidence in the trust

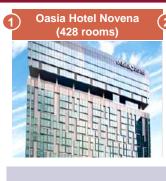


<sup>(1)</sup> In Singapore and overseas, including property acquisitions

<sup>(2)</sup> Including bids entered into through joint ventures

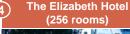
<sup>(3)</sup> IPO Prospectus dated August 2012

## Overview of Properties





**Rendezvous Hotel** Singapore (298 rooms)

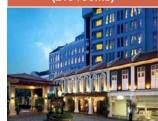




The Quincy Hotel (108 rooms)



**Village Hotel Albert Court** (210 rooms)





- 13 Properties, totalling 3,143 hotel rooms and apartment units, valued at ~S\$2.65 bn1
- 11 are located in the central part of Singapore - Orchard, Novena, Bugis, and in/around the CBD





Village Hotel Changi (380 rooms)



13) Village Residence Robertson Quay (72 units)



Village Residence 12 Hougang (78 units)



Village Residence Clarke Quay (128 units)

▲ MICE Facility



(10) Regency House (90 units)



Oasia Hotel Downtown (314 rooms)



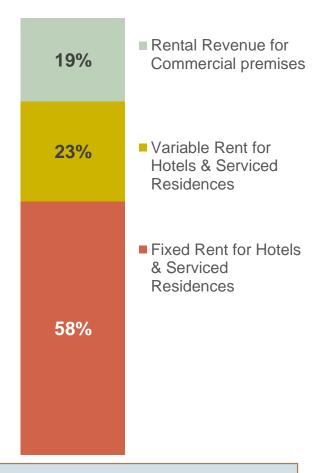


## Hospitality Portfolio – Master Lease Structure

#### **Key Terms of the Master Lease Agreement**

#### 20 years with the option to renew for an Tenure additional 20 years 2.5% of GOR¹ **FFE Reserve** Fixed Rent = S\$67 million Composition Variable Rent = $33\% \times GOR$ of Master + 30% (average) x GOP<sup>2</sup> Lease Rental - Fixed Rent Sponsor companies, part of the Master Far East Organization group of companies Lessees

# Composition of Rental Revenue (Gross Revenue)



#### **Downside Protection with Upside Potential**



GOR refers to the Gross Operating Revenue of the Property.

# Commercial Spaces in Premises

#### As at 31 December 2019

Types of Commercial Space	Retail, office and serviced offices
No. of Units / Tenants	287 units housed in 9 properties 156 tenants
Total NLA	Retail – 14,065 sqm Office – 7,102 sqm
Ave. Occupancy (FY 2019)	Retail – 90.1% Office – 90.5%
Revenue Contribution	S\$21.9 million for FY 2019  19.0% of total Far East H-Trust gross revenue for FY 2019



Rendezvous Gallery (Rendezvous Hotel Singapore)



Central Square Serviced Offices (Village Residence Clarke Quay)



## Financial Highlights





# Executive Summary for 4Q 2019 – Performance vs LY

	4Q 2019 S\$'000	4Q 2018 S\$'000	Variance %
Gross Revenue	28,946	28,919	0.1
Net Property Income	26,070	26,324	(1.0)
Income Available for Distribution	18,781	19,097	(1.7)
Distribution per Stapled Security (cents)	0.95	1.00	(5.0)

- Gross Revenue for 4Q 2019 was S\$28.9 million, marginally higher year-on-year by 0.1%.
- Net Property Income was 1.0% lower year-on-year.
- Income Available for Distribution was S\$18.8 million, 1.7% lower year-on-year.
   This translates into a Distribution per Stapled Security ("DPS") of 0.95 Singapore cents, with an enlarged base.



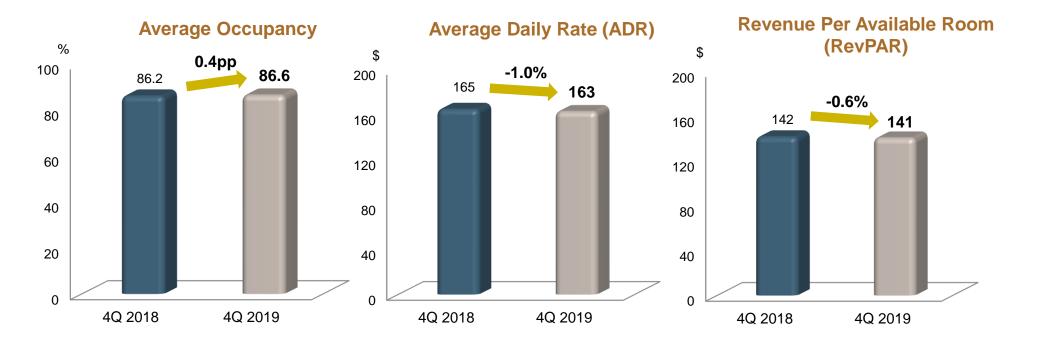
# Executive Summary for FY 2019 - Performance vs LY

	FY 2019 S\$'000	FY 2018 S\$'000	Variance %
Gross Revenue	115,546	113,678	1.6
Net Property Income	104,314	102,755	1.5
Income Available for Distribution	73,893	75,363	(2.0)
Distribution per Stapled Security (cents)	3.81	4.00	(4.8)

- Gross Revenue for FY 2019 was S\$115.5 million, an increase of 1.6% year-on-year, driven by growth in Master Lease Rental for the hotels and serviced residences of 2.2%. Retail and Office Revenue decreased by 0.7% year-on-year.
- Net Property Income was 1.5% higher year-on-year.
- Income Available for Distribution was S\$73.9 million, 2.0% lower year-on-year and DPS was 3.81 Singapore cents, on an enlarged basis.



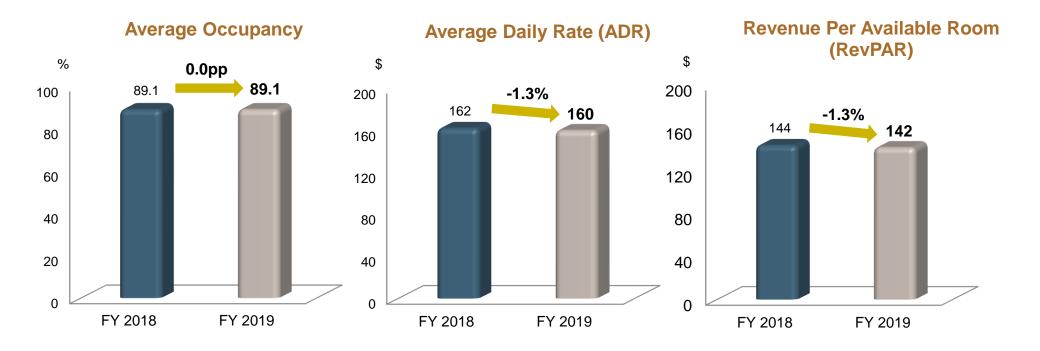
### Portfolio Performance 4Q 2019 – Hotels



- The average occupancy of the hotels remained healthy at 86.6% in 4Q 2019, 0.4pp higher yearon-year.
- The average daily rate ("ADR") was 1.0% lower year-on-year at S\$163, mainly attributed to lower contribution from the corporate segment and a greater composition of leisure business.
- As a result, revenue per available room ("RevPAR") was marginally lower year-on-year by 0.6% at S\$141.



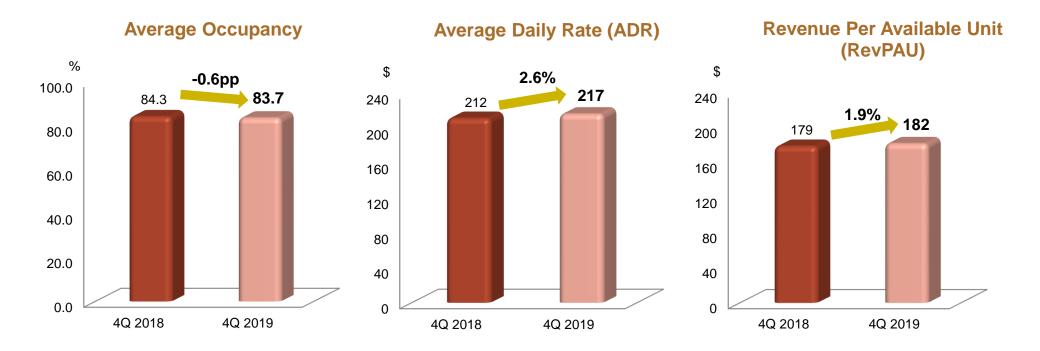
### Portfolio Performance FY 2019 – Hotels



- Average occupancy of the hotels remained healthy at 89.1% in FY 2019, coming in at the same level year-on-year.
- ADR decreased 1.3% to S\$160, due mainly to higher contribution from the leisure segment at lower room rates as compared to the corporate segment.
- As a result, RevPAR for the hotel portfolio declined by 1.3% to S\$142.



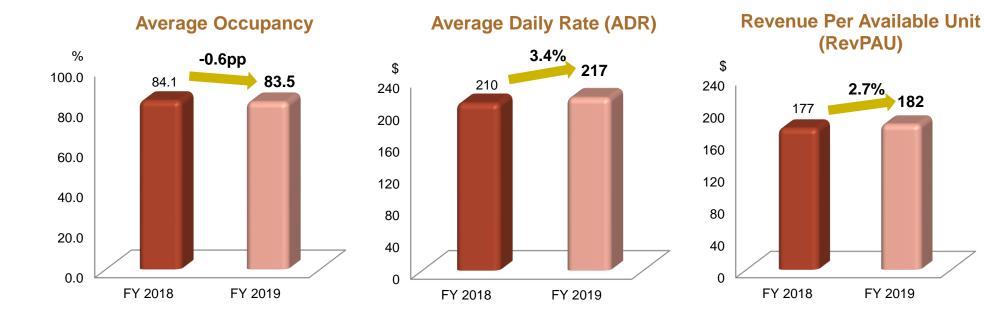
### Portfolio Performance 4Q 2019 – Serviced Residences



- The serviced residences ("SRs") showed another quarter of stable year-on-year improvement, partly attributed to the continued growth in shorter-stay bookings at higher room rates.
- For the quarter, the average occupancy of the SRs was 83.7%, 0.6pp lower year-on-year.
- ADR grew by 2.6% to S\$217, and correspondingly, revenue per available unit ("RevPAU") of the SR portfolio grew by 1.9% year-on-year to S\$182.



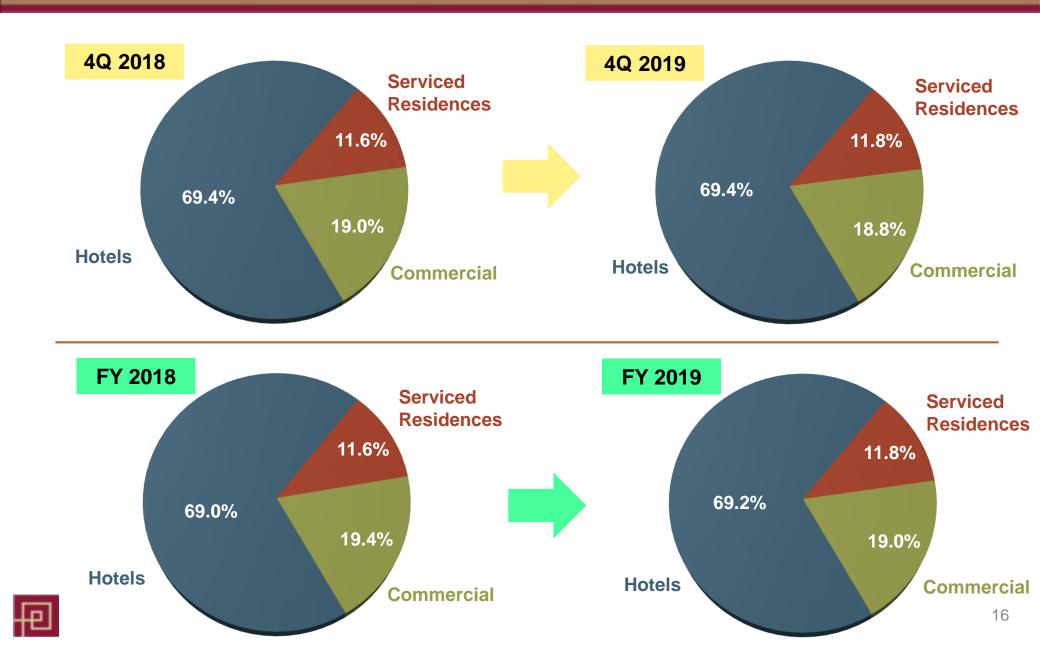
## Portfolio Performance FY 2019 – Serviced Residences



- There was an overall year-on-year improvement in performance of the SR portfolio in FY 2019, bolstered by the growth in shorter-stay bookings at higher room rates.
- While average occupancy was marginally lower year-on-year by 0.6pp at 83.5%, the ADR was 3.4% higher at S\$217.
- As a result, the RevPAU of the SR portfolio grew 2.7% to S\$182 in FY 2019.



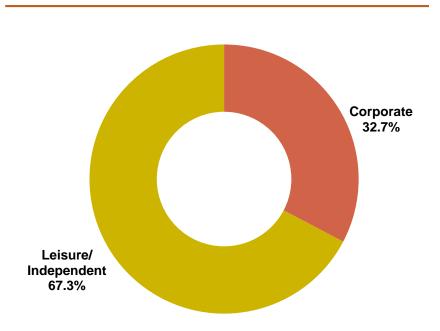
## Breakdown of Gross Revenue – Total Portfolio

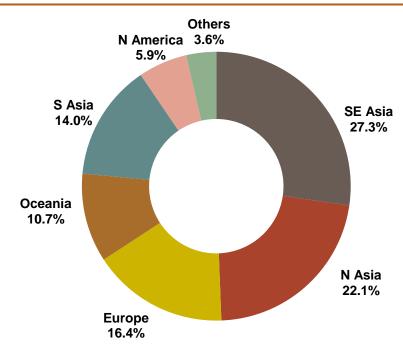


## Market Segmentation 4Q 2019 – Hotels



#### **Hotels (by Region)**





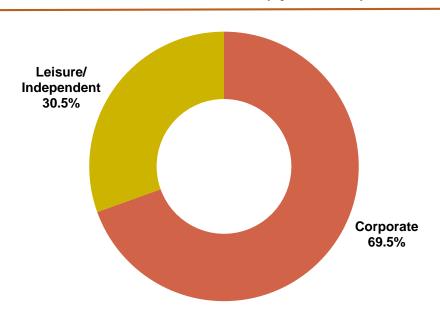
- The corporate segment contributed 32.7% to the overall hotel revenue. The contribution from the leisure segment has increased from 66.9% a year ago to 67.3%.
- The proportions of revenue contribution from North Asia, South Asia, North America and Oceania have increased, with South East Asia and North Asia remaining as the top two contributors.

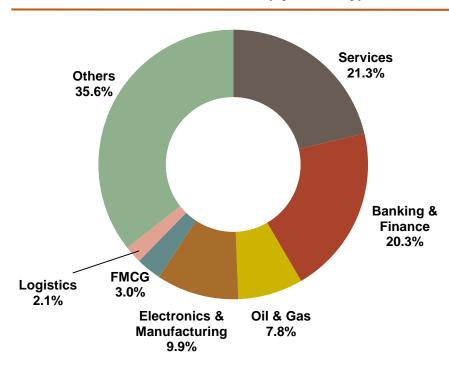


## Market Segmentation 4Q 2019 – Serviced Residences

#### **Serviced Residences (by Revenue)**

#### **Serviced Residences (by Industry)**





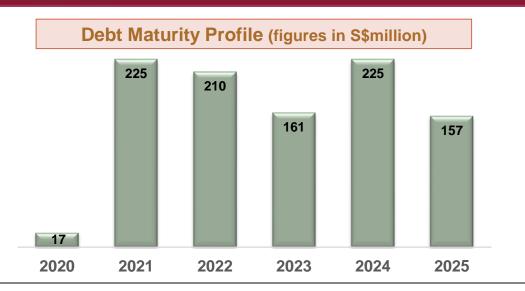
- Revenue contribution by the Corporate segment was 69.5% in 4Q 2019. The growth in contribution by the Leisure segment from 26.7% to 30.5% was partly attributed to a growth in shorter stay bookings at higher room rates.
- The Services industries delivered a year-on-year increase in percentage revenue contribution for the quarter.

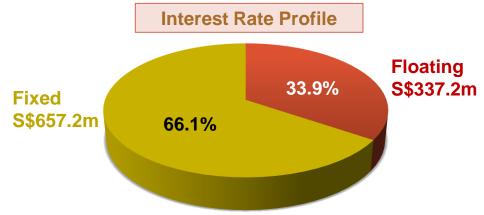


# Capital Management

#### As at 31 December 2019

Total debt	S\$994.4m
Available revolving facility	S\$283.5m
Gearing ratio	39.2%
Unencumbered asset as % total asset	100%
Proportion of fixed rate	66.1%
Weighted average debt maturity	3.3 years
Average cost of debt	2.9%





- The Distribution Reinvestment Plan ("DRP") was applied for the past 4 quarters' distributions, retaining cash of \$\$35.8 million and bringing gearing down from 40.1% to 39.2%.
- In October 2019, a 2-year S\$100 million term loan due to mature in April 2020 was extended to a 2.5-year S\$60 million term loan and 5-year S\$40 million term loan ahead of its maturity. There are no other term loans maturing this year. The weighted average debt-to-maturity was 3.3 years taking into account the extended tenor.

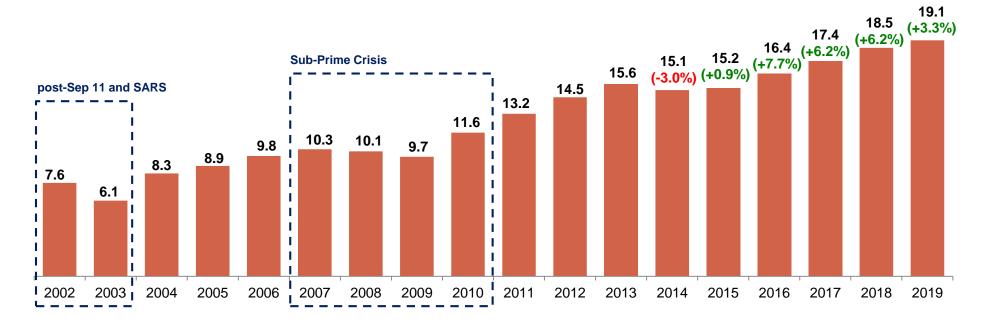


### Industry Outlook & Prospects





# Historical Visitor Arrivals in Singapore

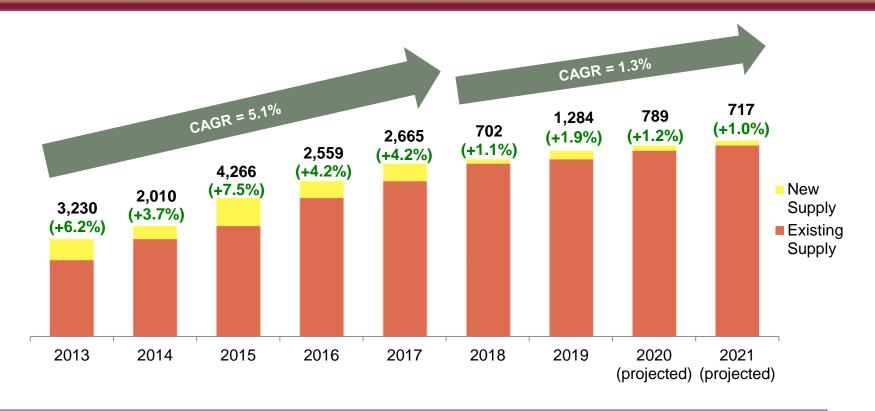


Visitor arrival numbers are in millions.

- Visitor arrivals to Singapore showed healthy year-on-year growth in the period from 2016 to 2018.
- Comparatively, in 2019, year-on-year growth in arrivals was lower at 3.3%, with a total of 19.1 million visitors for the year, amidst global headwinds and macroeconomic uncertainty.



## Estimated Hotel Room Supply in Singapore



- New hotel room supply registered a more moderate increase of 1.9% in 2019, as compared to a compound annual growth of 5.1% between 2013 to 2017. Supply is expected to increase by 1.2% in 2020 and 1.0% in 2021.
- Since July 2014, the government had placed a moratorium on the release of new sites for hotel development, until January 2019, when the tender for the site at Club Street was awarded.



## Singapore as a MICE destination in 2020



(FHA Food & Beverage from 31 March to 3 April)



(INTA's 142<sup>nd</sup> Annual Meeting from 25 to 29 April)



(**103**<sup>rd</sup> **Lions Clubs International Convention** from 26 to 30 June)

Industrial Transformation ASIA-PACIFIC

(Industrial Transformation Asia-Pacific from 20 to 22 October) MICE calendar in 2020 (selected sizeable events)



(gamescom asia from 15 to 18 October)



(FHA HoReCa from 13 to 16 July)



### Transformation of Tourism Landscape

#### Sentosa-Brani Masterplan

Pulau Brani and
Sentosa will be
redeveloped and
integrated, and the
entire area would
include new leisure,
recreation and tourism
offerings. The first
phase ("Sentosa
Sensoryscape") is
slated for completion in
2022\*.





# Revamp of Orchard Road

The Singapore government announced plans to transform the Orchard Road belt into a vibrant family-friendly lifestyle destination and garden oasis, offering more than just retail.

# Jurong Lake District tourism hub

New integrated tourism development to be set up at the Jurong Lake District by 2026\*, in line with the government's plan to spread out its offerings across different parts of Singapore. This area will include attractions, hotels and other lifestyle offerings





# Mandai Makeover (2023\*)

Eco-tourism hub
with ecoaccommodation at
Mandai nature
precinct,
integrating new
attractions (Bird
Park, Rainforest
Park) with the
Singapore Zoo,
Night Safari &
River Safari



# Outlook & Prospects

#### Concerns about ongoing COVID-19 virus outbreak would have a short-term impact on demand

- Diversified geographic mix of source markets is a mitigating factor for Far East H-Trust's hotels, with each market constituting less than a tenth of portfolio's revenue
- Serviced residences are not significantly impacted by cancellations, as bulk of business is from longstaying corporate guests
- Duration of current coronavirus could possibly mirror that of previous similar coronaviruses (e.g. SARS), in which case a recovery from mid-2020 onwards is probable
- Fixed rent component of the master leases for our properties, which formed about 72% of the master lease rental for FY2019, is a minimum rental payment that provides a downside protection and mitigates the impact of volatility experienced during adverse circumstances

#### Singapore government and travel industry partners continue initiatives to drive demand

- In the short-term, the government is providing assistance to the industry to recover from the impact of the COVID-19 crisis
- In the mid-term, rejuvenation of key tourist attractions such as Sentosa-Brani Masterplan, Mandai Makeover and the Jurong Lake District tourism hub will strengthen Singapore's tourism appeal
- The REIT Manager will focus on optimising the performance of its portfolio, and expedite asset improvements and refurbishments to prepare for the eventual upturn in the sector
  - In addition, we continue to explore suitable redevelopment opportunities for our properties, to extract greater yield and achieve better returns



# **Growth Strategy**





# Key Engines of Growth



#### **Driving Organic Growth**

- Optimising the performance of hospitality assets
- Growing contribution from commercial spaces

B

+

# **Executing Asset Enhancement Initiatives**

- Implementing refurbishment programmes to refresh and upgrade the properties
- Optimizing plant and equipment for greater energy efficiency and cost savings

C

#### **Growing the Portfolio**

- Acquiring completed Sponsor ROFR properties
- Seeking suitable 3rd party acquisitions

+

Key initiatives to drive both immediate and long-term growth



#### **Asset Enhancement Initiatives**





# Orchard Rendezvous Hotel (Phase 1, completed in 2016)

Upgrading of swimming pool, pool deck, gym





After

Before

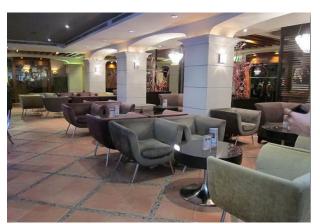


# Orchard Rendezvous Hotel (Phase 2, completed in 2016)

Renovation of reception, lobby bar, function rooms and pre-function areas





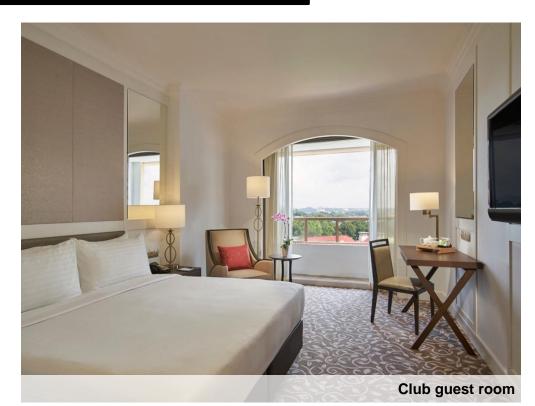


**Before** 



# Orchard Rendezvous Hotel (Phase 3, completed in 1Q 2018)

Refurbishment of Superior, Deluxe Plus and Club guest rooms, suites and club lounge



**After** 



**Before** 



# Orchard Rendezvous Hotel (Phase 3, completed in 1Q 2018)

Refurbishment of Superior, Deluxe Plus and Club guest rooms, suites and club lounge





After

**Before** 



# Orchard Rendezvous Hotel (Phase 3, completed in 1Q 2018)

Refurbishment of Superior, Deluxe Plus and Club guest rooms, suites and club lounge



**After** 



**Before** 



# Orchard Rendezvous Hotel (Completed in December 2019)

#### **Façade Enhancement**



**Before** 





# Orchard Rendezvous Hotel (Completed in January 2020)

**Upgrading of Office Podium – Lift Lobby and Corridor** 





After

Before

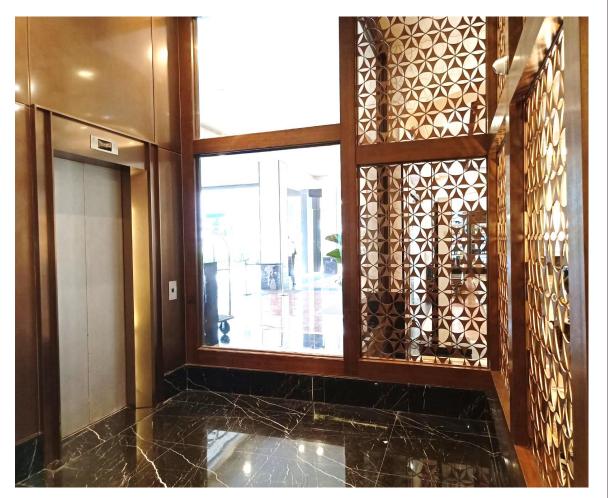


# Orchard Rendezvous Hotel (Completed in January 2020)

**Upgrading of Office Podium – Main Lobby** 



**Before** 





#### Asset Enhancement Initiatives – Orchard Rendezvous Hotel

## Orchard Rendezvous Hotel (Completed in January 2020)

**Upgrading of Office Podium – Main Lobby** 







**After** 



#### Investment





### Acquisition of Rendezvous Hotel Singapore - Completed August 2013





- 298-room upscale hotel strategically located near the business and cultural districts
- Purchase price of S\$264.3 million, or S\$886,913 per key
- Retail Net Floor Area of 2,799 sqm
- 70 year-lease commencing from completion date of 1 August 2013
- Master lessee is Serene Land Pte Ltd
- Term of master lease is 20 years plus an option to renew for another 20 years



#### Acquisition of Oasia Hotel Downtown - Completed on 2 April 2018





**Infinity Pool** 

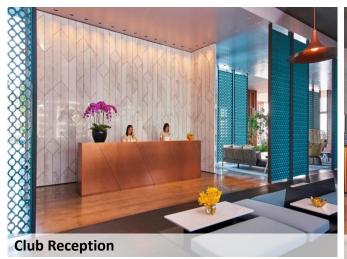


- 314-room upscale hotel located at 100 Peck Seah Street, in the Tanjong Pagar area of Singapore's CBD
- Purchase price of S\$210.0 million¹ or S\$668,789 per key
- Valued at S\$245.0 million as at 31 December 2019
- 65 year-lease commencing from completion date of 2 April 2018<sup>2</sup>
- Vendor and master lessee is Far East SOHO Pte. Ltd.

<sup>&</sup>lt;sup>1</sup>The Vendor and the REIT Trustee had entered into an Earn-out Agreement, in which the REIT Trustee will issue \$\$15.0 million worth of Stapled Securities to the Vendor if, by 31 December 2023 (or up to 31 December 2025 if there are any Extension Events as defined in the Earn-out Agreement), the net property income ("NPI") of the Property is at least \$\$9.9 million per annum for two full consecutive years.



#### Acquisition of Oasia Hotel Downtown – Completed on 2 April 2018









- Facilities include two restaurants and a bar, meeting rooms, a 24-hour gymnasium, a club lounge, infinity and rooftop pools, and a skyline pavilion
- Acquisition brought about better balance between Far East H-Trust (FEHT)'s midtier and upscale assets, and achieved greater diversification in terms of location
- Positive contribution from Oasia Hotel Downtown had provided a further boost to FEHT's results



#### Potential Pipeline Projects from the Sponsor





#### Hotel Development on Sentosa with Sponsor

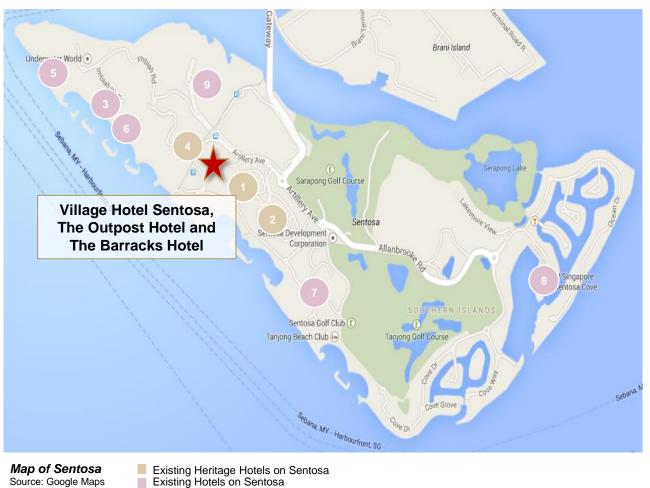




- In September 2014, Far East H-REIT took up a 30% stake in a joint venture with Far East Organization Centre Pte. Ltd. (a member of Far East Organization)
- Integrated development comprising 3 hotels and 839 rooms Village Hotel Sentosa, The Outpost Hotel and The Barracks Hotel
- 60-year leasehold interest from 7 March 2014
- Far East H-REIT's agreed proportion of investment is approx \$\$133.1 million (of a total estimated cost of \$\$443.8 million)
- Far East H-REIT is entitled to purchase remaining 70% of the development should a sale be contemplated by the Sponsor



# Hotel Development on Sentosa with Sponsor – Village Hotel Sentosa, The Outpost Hotel and The Barracks Hotel



- Amara Sanctuary Resort Sentosa (140 keys)
- Capella Singapore (112 keys)
- Costa Sands Resort (49 keys)
- Le Meridien Singapore (191 keys)
- Shangri-La's Rasa Sentosa (454 keys)
- Siloso Beach Resort (196 keys)
- The Singapore Resort & Spa Sentosa (215 keys)
- 8 W Singapore Sentosa Cove (240 keys)
- Resorts World Sentosa
  - Festive Hotel (387 keys)
  - Hard Rock Hotel (364 keys)
  - Hotel Michael (476 keys)
  - Equarius Hotel (183 keys)
  - Crockfords Tower (by invite only)
  - Beach Villas (22 keys)
  - Ocean Suites (11 keys)
  - TreeTop Lofts (2 keys)



#### Hotel Development on Sentosa with Sponsor – Village Hotel Sentosa



Opened in Apr 2019







#### Hotel Development on Sentosa with Sponsor – The Outpost Hotel



Opened in Apr 2019







#### Hotel Development on Sentosa with Sponsor – The Barracks Hotel



Opened in Dec 2019







### Artist Impression of Retail / F&B Spaces



Opened in phases from 2Q 2019







## **Thank You**



#### Far East H-Trust Asset Portfolio Overview

#### Hotels



















	PARALL .					10000		Mill Witter		
	Village Hotel Albert Court	Village Hotel Changi	The Elizabeth Hotel	Village Hotel Bugis	Oasia Hotel Novena	Orchard Rendezvous Hotel	The Quincy Hotel	Rendezvous Hotel Singapore	Oasia Hotel Downtown	Total / Weighted Average
Market Segment	Mid-tier	Mid-tier	Mid-tier	Mid-tier	Mid-tier / Upscale	Mid-tier / Upscale	Upscale	Upscale	Upscale	NA
Address	180 Albert Street, S'pore189971	1 Netheravon Road, S'pore 508502	24 Mount Elizabeth, S'pore 228518	390 Victoria Street, S'pore 188061	8 Sinaran Drive, S'pore 307470	1 Tanglin Road, S'pore 247905	22 Mount Elizabeth Road, S'pore 228517	9 Bras Basah Road, S'pore 189559	100 Peck Seah St, S'pore 079333	
Date of Completion	3 Oct 1994	30 Jan 1990 <sup>2</sup>	3 May 1993	19 Oct 1988	2 June 2011	20 June 1987 <sup>2</sup>	27 Nov 2008	5 June 2000 <sup>2</sup>	30 Dec 2015	
# of Rooms	210	380	256	393	428	388	108	298	314	2,775
Lease Tenure <sup>1</sup>	68 years	58 years	68 years	59 years	85 years	43 years	68 years	64 years	63 years	NA
GFA/Strata Area (sq m)	11,426	22,826	11,723	21,676	22,457	34,072	4,810	19,720	17,793	
Retail NLA (sq m)	1,003	805	583	1,166	NA	3,778	NA	2,799	NA	10,134
Office NLA (sq m)	NA	NA	NA	NA	NA	2,515	NA	NA	NA	2,515
Master Lessee / Vendor	First Choice Properties Pte Ltd	Far East Organization Centre Pte. Ltd.	Golden Development Private Limited	Golden Landmark Pte. Ltd.	Transurban Properties Pte. Ltd.	Far East Orchard Limited	Golden Development Private Limited	Serene Land Pte Ltd	Far East SOHO Pte Ltd	
Valuation (S\$ 'mil)¹	127.8	205.8	163.7	232.7	330.0	431.2	82.0	284.1	245.0	2,102.3

<sup>&</sup>lt;sup>1</sup> As at 31 December 2019 <sup>2</sup> Date of acquisition by Spo

<sup>&</sup>lt;sup>2</sup> Date of acquisition by Sponsor, as property was not developed by Sponsor

#### Far East H-Trust Asset Portfolio Overview

#### **Serviced Residences**









Village Residence Clarke Quay

Village Residence Hougang

Village Residence Robertson Quay

Regency House

Total / Weighted Average

	Clarke Quay	Hougang	Robertson Quay	House	Weighted Average
Market Segment	Mid-tier	Mid-tier	Mid-tier	Upscale	NA
Address	20 Havelock Road, S'pore 059765	1 Hougang Street 91, S'pore 538692	30 Robertson Quay, S'pore 238251	121 Penang House, S'pore 238464	
Date of Completion	19 Feb 1998	30 Dec 1999	12 July 1996	24 Oct 2000	
# of Rooms	128	78	72	90	368
Lease Tenure <sup>1</sup>	73 years	74 years	71 years	74 years	NA
GFA/Strata Area (sq m)	17,858	14,257	10,570	10,723	53,408
Retail NLA (sq m)	2,213	NA	1,179	539	3,931
Office NLA (sq m)	Office: 1,473 Serviced Office: 823	NA	NA	2,291	4,587
Master Lessee / Vendor	OPH Riverside Pte Ltd	Serene Land Pte Ltd	Riverland Pte Ltd	Oxley Hill Properties Pte Ltd	
Valuation (S\$ 'mil) <sup>1</sup>	205.9	62.0	105.3	170.2	543.4